



Creating Business People who sell!



Are you a:

Sales Manager responsible for business development?

Business Leader or Owner who must grow sales to increase profit & growth?

Business Owner who cannot make sense of what sales are telling them?

If you say yes to any of the above and could use some help in implementing your business development plans please read on fast.....



Sales Rockets



A development platform to assist all in Strategic Business Development and anyone who directly drives Strategic Business Growth!



This platform involves a “three heads are better than one” approach.

1. Your Coach, Your Support,

‘One on One’, sound board, guidance, innovation, motivation and discipline for business people who sell.

2. Your Toolbox

Mindshop -A Global “thought space” of international tools, techniques, experiences and support from the world’s best Consultants, Advisors, Facilitators and Trainers.

3. Your Peers

A group, who like you, are top of their tree but seek passionately to be more in there chosen field! They are business leaders like you.

Sales Rockets



Benefits:

Strategy to Implementation: Strategic development connected to tactical implementation plans you can deliver.

“Actions speak louder than words”

Sounding Board: A sounding board for those business development ideas that may be “weird” to most, but brilliant for you!

“No Fear”

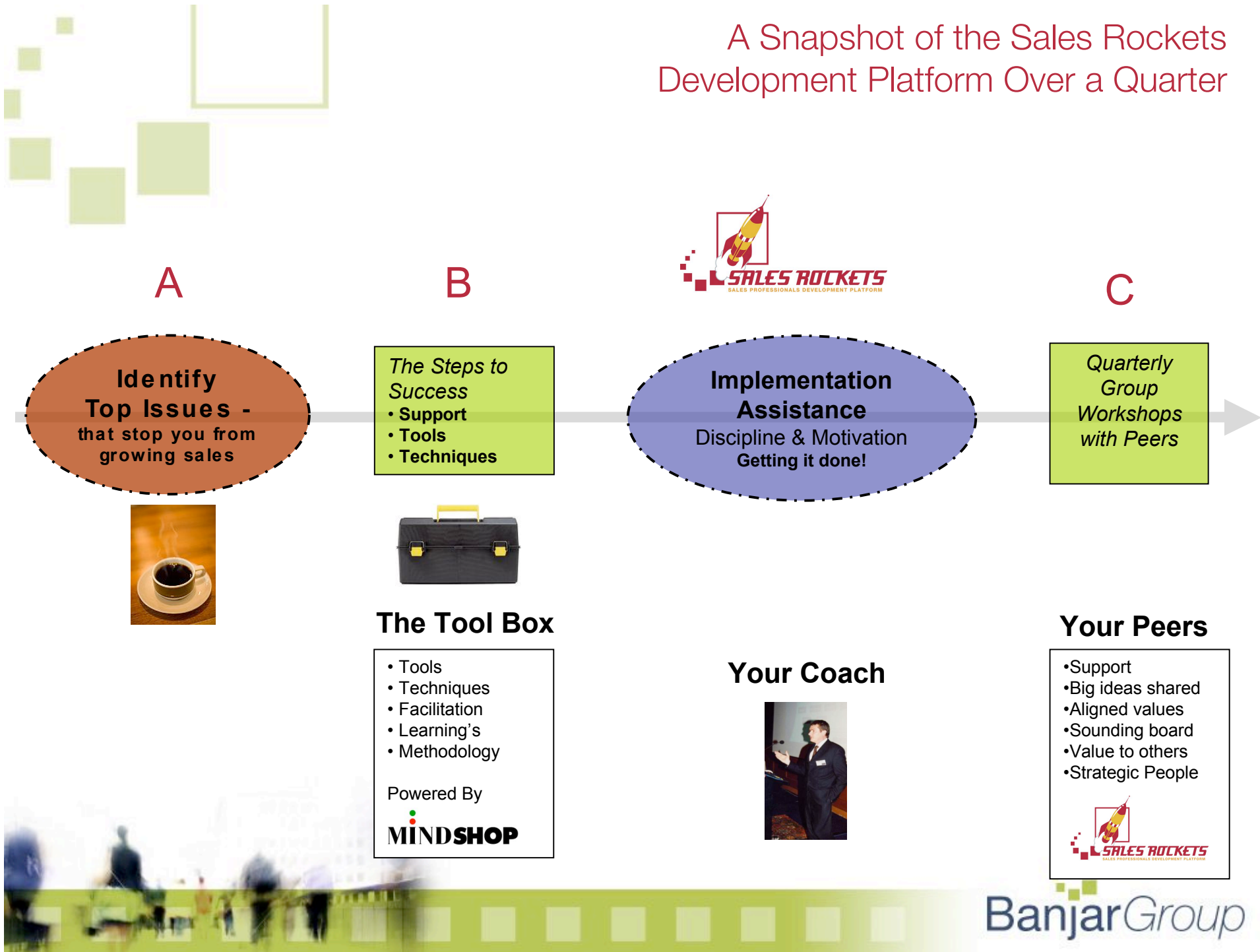
Support: A coach, support, friend, teacher and mentor from left field to help you navigate the journey you and your business are on!

“To profit & growth”

Simple: Simple tools, techniques and methods that may seem obvious but are rarely used to full effect.

“We will create effect & action!”

A Snapshot of the Sales Rockets Development Platform Over a Quarter





Want More!

Growth from the Sales Rockets Platform:

From the Sales Rockets platform we may discover you need further more strategic development or training in which case the following options are available from Banjar Group:

1. Complete Development Programs for:

- Strategic Sales development
- Business development
- Training - skills development
- Coaching and Virtual Sales Management
- Leadership and Team Development

2. Turn Key Development Programs:

- Sales performance audits
- The development of your Sales Competency Models
- The development of your Teams and Leaders (Base Camp)

3. Online Development Tools and Programs:

- Sales
- Leadership and Team
- Personal Development
- Sales and Marketing
- Toyota 7 Waste Removal



Pricing and outlines available on application

Online Training and Development

Taking Learning to a whole new level

Business
Improvement
COURSE

Marketing
& Sales
COURSE

Continuous
Improvement
COURSE

Team
Development
COURSE

Personal
Improvement
COURSE

Leadership
Development
COURSE


MINDSHOP

Features:

- Online, secure access, 24 / 7 - Confidential coaching between you and your coach - High quality, Instructional streaming videos for every worksheet - Interactive area for instant implementation of new learning's - Easy to use, four tab style navigation - 80 question final, multiple choice exam - Instantly returns to where you last saved your course for quick resuming - One-to-one, experienced coaching support

Fast-track your learning

- Instantly implement your new learning's on yourself or your own business
- Work through the course at a time that best suits you
- Understand how to sequence Mindshop tools to achieve specific outcomes
- Higher retained learning of new tools / techniques

Available on request, fees apply


BanjarGroup

Your Investment

Building you and your business

① What you get?

FOR BUSINESS DEVELOPMENT LEADERS

Benefits for you:

- Focused on your key issues
- Time friendly for you
- Flexible in how much you need to do
- Faster implementation of strategy
- 3 heads approach to support your growth and profit

Face to face Issues session. Your top 3 identified?

Implementation Support as required

Quarterly Development Group workshops

Coaching and Support

24x7 online, email and phone support from Mike

Option:

Extra online development modules as required

Online Interactive development that suits your time frame

② Investment?

ONE FEE - WHOLE SOLUTION



Banjar Group Provide

Identification and documentation of one page development plan

Quarterly Face to face coaching to support your implementation.

4 x Quarterly 1 day development workshop with peers

Monthly online, email and phone support Mike or Banjar chairperson

Investment for Sales Rockets Development Platform:

- Retained Monthly coaching and development fee for 12 months:
- \$ 1100.00 Inc GST Joining Fee
- \$ 440.00 Inc GST per person per month

* Banjar Terms and Conditions apply

Pricing and outlines for programs other than sales rockets available on application

BanjarGroup



The Facilitation of Sales Excellence

Contact us soon to join a unique **Business Development Platform** where “3 heads are better than one” in dealing with the **complex world of sales and customers** in 2008.

Failure to contact **Banjar Group** and/or **Sales Rockets** will result in a \$150 fine for lack of courage, severe loss of company profit or, worst still, loss of valuable customers. All it will take is one hour and a coffee with **Mike Boyle** or attendance at one of our upcoming **Business Development Workshops**.

Contact Banjar Group directly for a coffee on 03 9337 3933 / mike@banjargroup.com.au or for registration for our next Business Development Workshop on 21/08/08, contact Emily at Mindshop on 03 8807 0163 or go to www.mindshop.com.au



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